

September 1, 2009

## FOR IMMEDIATE RELEASE



*The Compleat Company®. joins with Top 40 Distributor PromoShop, Inc.*

Dear Partners, Friends, and Clients,

We are most excited to announce that effective September 1, 2009, The Compleat Company® will be joining forces with LA-based Top 40 distributor PromoShop, Inc. and create a “best in class” organization.

The combination of experience and expertise of both companies will form an amazing group of creative, professional and successful individuals. The new entity, now called The Compleat Company®-Powered by PromoShop, will continue operating its sales out of its offices in Seattle with corporate activities moving to PromoShop’s LA corporate office.

The Compleat Company®-Powered by PromoShop will work as one larger company. Comprehensively they will cover the Northwest Region. The Compleat Company® clients will now be able to experience all the great services PromoShop clients have come to know and enjoy in other parts of the country. The Compleat Company® clients will continue to work with their same trusted Promotional Consultants currently servicing them, and keep their valued minority-certified status and spend intact. PromoShop is also a minority owned and certified organization.

Memo Kahan will remain President of the newly expanded PromoShop, with Matthew Mason of The Compleat Company® becoming Vice President of Business Development. Mason’s partner in The Compleat Company®, E. Glenn Leimbacher, will take the title of Vice President of Sales. This coordinated effort will result in a smooth transition. Both entities know and trust, by combining their very similar cultures and target audiences, they will provide better and expanded services to their present and future clients.

“I am most excited about this opportunity,” says Memo Kahan. “Both companies are lucky to have so many things in common and, most importantly, the same willingness to succeed. Together we will be able to expand on the opportunities in the Pacific Northwest and ramp up the already high level of service we provide our clients.”

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Matthew Mason concurs. "This is a tremendous opportunity for both companies to join forces and expand their unique talents and strengths. By focusing on our customers' needs and capitalizing on creativity, culture and combined purchasing power, we will create an environment where everyone wins!"

PromoShop, an LA-based Top 40 distributorship, has been in business since 1998 and provides multi-faceted promotional merchandise and creative services to its clients. Winners of the Top 40 Distributor in 2008 & 2009, "Best Places To Work" in 2009, owner Memo Kahan won the entrepreneur of the year award in 2007, and PromoShop established the first eco-friendly promotional products division (ecopromos.com™) in 2004.

Est. 1989, The Compleat Company®, a Seattle based full service ASI distributor is a 2009 Spirit Award winner and a 2006 & 2007 WA CEO Magazine Best Companies to Work For. Matthew Mason won awards as NW Asian American Entrepreneur of the Year, and the Puget Sound Business Journal's (PSBJ) prestigious 40 under 40 Award and was nominated for the 2009 Ernst & Young's Entrepreneur of the Year Award. Mason currently serves on the board for Seafair and NWNNext

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